

Organizer & Eligibility

1. The Julie's 'SHOP & HUAT' Contest ("Contest") is organized by Julie's Marketing Sdn. Bhd. ("The Organizer / Organizer") and is open to permanent residents and citizens of Malaysia ("Participants").

2. Individuals from the following categories are not eligible to participate in this Contest.

- Employees of the Organizer (including its associated and related companies) and their immediate family members (children, parents, siblings, including husband/wife) and/or;
- Representatives, staff, employees and/or agents of the advertising and/or promotion service providers of the Organizer (including its associated and related companies) and their immediate family members (children, parents, siblings, including husband/wife);
- Individuals who have a direct relationship with the staff of the Organizer (including its associated and related companies).

3. The Contest will run from **3 January 2026 until 15 February 2026** ("Contest Period").

4. The Organizer reserves the right to amend the Contest Period at any time without prior notice. All entries received outside the Contest Period will be disqualified.

Submission of Entries & Eligibility Criteria

5. To participate in this Contest, Participants need to purchase any Julie's Love Letters Wafer Rolls products at any store, supermarket, hypermarket in Malaysia, including online stores, with a value of worth RM25 and above (in a single receipt) ("Proof of Purchase").

a) All purchases of Julie's Love Letters Wafer Rolls products are eligible for this Contest.

Participating Julie's products (for this contest)	Weight (gm)
i) Love Letters (Chocolate / Strawberry / Vanilla / Mocha)	660g - 705g
ii) Love Letters (Chocolate / Strawberry/ Mocha)	324g - 360g

b) For purchases made through online stores, a screenshot of the order details must show 'Delivered' status and/or the Invoice (from email) with a successful transaction as valid Proof of Purchase.

c) Every purchase of Julie's Love Letters Wafer Rolls products in multiples of RM25 and above will be given **one (1) contest entry**.

Total purchase amount (participating Julie's products)	Number of Contest Entries
Example A: RM25	1
Example B: RM50	2
Example C: RM80	3

6. Participants may submit multiple entries, provided each entry is accompanied by the original printed receipt of Julie's products (Julie's Love Letters Wafer Rolls) purchase worth RM25 and above as Proof of Purchase. Each receipt may only be used once. **Entries will be disqualified if the same receipt is used more than once.**

a) Note: Uploaded receipts must be clear, complete images showing the place of purchase, date, receipt number, amount and participating product(s).

7. Participants must submit their entries through the contest website (**“Contest Mechanism”**).

Entry Process:

Submit entry at <https://juliescny2026.myideascontest.com/> or scan the QR code displayed on contest promotional materials / posters.

- Upload a picture of your purchase receipt (clear and full).
- Fill in the required Participant details.
- Answer the contest question correctly.

8. Each valid entry with the correct answer received during the Contest Period will be accepted as an eligible entry.

9. Each Participant has the chance to win **ONE (1) Weekly Prize and/or ONE (1) Grand/Special Prize only** throughout the entire Contest Period.

Prizes

10. **Contest Prizes**

a)

Contest Prize	Period	Prize	Number of Winners
Week 1	03/01 - 11/01/2026	RM88 - TnG Reload PIN	40
Week 2	12/01 - 18/01/2026	RM88 - TnG Reload PIN	40
Week 3	19/01 - 25/01/2026	RM88 - TnG Reload PIN	40
Week 4	26/01 - 01/02/2026	RM88 - TnG Reload PIN	40
Week 5	02/02 - 08/02/2026	RM88 - TnG Reload PIN	40
Week 6	09/02 - 15/02/2026	RM88 - TnG Reload PIN	40
Grand Prize	03/01 - 15/02/2026	RM8888 - TnG Reload PIN	1
Special Prize	03/01 - 15/02/2026	RM888 - TnG Reload PIN	10

Note:

- All prize images shown in advertisements, publicity, and promotional materials are for illustration purposes only and may differ from the actual Prizes.
- Winners will be shortlisted based on valid entries. Each entry will be assigned a unique serial number from the pool of eligible entries. Winners will be shortlisted via an automatic computerized selection system.
- All selections are subject to full compliance with these Terms and Conditions.
- The Organizer's decision is final, and no correspondence or appeal will be entertained.

11. Winners bear all risks in prize redemption. All costs and expenses related to prize redemption are the sole responsibility of the winners.

12. If the Organizer conducts a prize-giving ceremony, winners under 18 years old must be accompanied by a parent/guardian.

Judging Criteria

13. The Organizer's decision is final, binding, and not contestable. Any objection and/or complaint through any medium will not be entertained.

Winners Notification

14. Winners will be notified via WhatsApp and/or phone call. All prizes must be claimed within 60 days from the winner notification date. Claims will be void if the winner fails to claim the prize within the stipulated period. The Organizer will not entertain any requests for an extension of the redemption period.

15. The Organizer reserves the right to disqualify any winner who fails to follow the prize claim procedures as determined. The Organizer will not be responsible if the notification is not received by winners or for delays in delivery of the notification.

16. Winners' names will be announced on the Organizer's social media page(s) within 30–45 days after the contest ends. If winners do not receive any notification, the announcement on the Organizer's social media page(s) shall be deemed sufficient. Any excuse for not receiving notifications will not be entertained by the Organizer for extending redemption deadlines.

Rights of the Organizer

17. The Organizer reserves the right to automatically disqualify incomplete, illegible, damaged, late, or invalid entries without valid proof of purchase.

18. Participants and winners will bear all liability in the event of accidents, injury, claims, damages, or incidents (including death) arising from participation in this Contest, redemption, and/or use of the prizes, and agree to release the Organizer and its agencies from all liability.

19. By participating in this Contest, Participants agree to be bound by these Terms and Conditions. The Organizer's decision is final. No letters, queries, appeals, or objections will be entertained. Participants also agree not to take legal action against the Organizer.

20. By joining this Contest, Participants grant permission to the Organizer and/or its appointed third-party agents to process personal data for this Contest.

21. Each Participant agrees to the collection, use, processing, and disclosure of personal information, and declares that all information provided is true and accurate. Participants agree that the Organizer may, for a reasonable period, unless advised otherwise, use such information for promotional, marketing, publicity, research, and profiling purposes, including sending electronic messages or making phone calls.

22. Prize values are correct at the time of printing. The Organizer reserves the right to substitute any prize with another of similar value at its sole discretion without prior notice.

23. Lost or damaged prizes during delivery will not be replaced. The Organizer reserves the right to reject any obligation to replace or fulfill such prizes.

24. The Organizer reserves the right, at its sole discretion, to disqualify Participants found or suspected to interfere with the submission process or to take legal action against any individual believed to have committed fraudulent or harmful activity in relation to this Contest.

25. The Organizer shall not bear responsibility for the prizes/products/vouchers/e-vouchers offered and expressly disclaims all warranties, whether implied or expressed, regarding the products/vouchers/e-vouchers, including but not limited to quality, merchantability, suitability for purpose, health, and safety. Disputes regarding products/vouchers/e-vouchers offered by brand owners must be resolved directly with the respective brand owners.

26. If the Contest is disrupted or cannot be carried out as expected due to reasons beyond the Organizer's reasonable control, the Organizer reserves the right, at its sole discretion, to amend these Terms and Conditions, suspend, terminate, or cancel the Contest without prior notice.

Publicity

27. Acceptance of prizes constitutes permission for the Organizer and its agencies to use Participants' names and/or photos for publicity, advertising, and/or marketing purposes without notice or compensation.

Compliance with Contest Terms & Conditions

28. By participating in this Contest, Participants are deemed to have read and agreed to these Terms and Conditions and shall comply with all decisions made by the Organizer.

Amendments to Terms & Conditions

29. The Organizer reserves the right to amend, change, delete, or add to these Terms and Conditions without prior notice at any time. Participants are bound by such amendments.

30. In case of any inconsistency, discrepancy, ambiguity, or difference between the Bahasa Malaysia and English versions, or any other language versions of these Terms and Conditions, the version published on the Contest website shall prevail.

Suspension

31. The Organizer also reserves the right to cancel, modify, suspend, or postpone the Contest in the event of unforeseen circumstances beyond its reasonable control.

Data Protection

32. By participating in this Contest and/or providing your personal data to the Organizer, you represent and warrant that you have read and understood the attached Privacy Policy and agree to the processing of your personal data by the Organizer in accordance with the said Privacy Policy. To the extent permitted by law, you agree to indemnify the Organizer against any loss, damages, costs, claims, actions, or liabilities arising from breach of the above warranty.

33. The Organizer takes appropriate precautions to store Participants' personal data securely and requires third-party data processors to do the same. Please note, however, the Organizer may disclose Participants' personal data if necessary for the Contest or required by law, search warrant, subpoena, or court order.

Intellectual Property

34. Participants agree that all materials submitted for this Contest shall belong to the Organizer. Copyright and intellectual property rights (including moral rights) in all materials, digital or otherwise (e.g., videos, images), shall belong to the Organizer upon submission.

35. Except for copyrights and intellectual property rights related to the prizes won by Participants, all intellectual property rights (including moral rights) in patents, trademarks, and proprietary rights referred to in these Terms and Conditions, including Julie's, shall belong to the Organizer whether registered or not.

Akta Perlindungan Data Peribadi 2010

Notis Di Bawah Seksyen 7 Akta Perlindungan Data Peribadi 2010 (**“PDPA”**) kepada pengguna Julie's Marketing Sdn. Bhd.

Pengguna yang dihormati,

Di bawah PDPA, terdapat beberapa syarat yang mengawal pemprosesan data peribadi anda sebagai individu ("Individu"). Ia memaklumkan Individu tentang hak-hak anda di bawah PDPA, termasuk tindakan yang boleh diambil oleh Individu untuk melaksanakan hak-hak tersebut dan akibatnya, dan secara khususnya:-

- (a) Bahawa kami ["Penganjur"] mengumpul data peribadi anda daripada penyertaan Peraduan;
- (b) Data peribadi Individu dikumpul untuk ("Peraduan");
- (c) Individu mempunyai hak untuk mengakses dan membetulkan data peribadi anda;
- (d) Data peribadi Individu akan dikongsi dengan Agensi yang dilantik untuk tujuan pemprosesan;
- (e) Data peribadi Individu akan diguna untuk tujuan Peraduan sahaja;
- (f) Data peribadi yang diminta adalah wajib, dan jika maklumat yang diberikan tidak lengkap, penyertaan Individu tidak akan diterima;
- (g) Sekiranya Individu telah disahkan sebagai Pemenang, sebarang perubahan kepada data peribadi individu harus dimaklumkan kepada Penganjur; dan
- (h) Sekiranya Individu mempunyai pertanyaan atau ingin memberi maklum balas, anda boleh berhubung dengan kami melalui talian +603 7886 5886 dari Isnin hingga Jumaat, dari pukul 9.00 pagi sehingga pukul 5.00 petang (kecuali cuti negeri atau cuti umum).

Personal Data Protection Act 2010

Notice under Section 7 of the Personal Data Protection Act 2010 ("PDPA") to consumers of Julie's Marketing Sdn. Bhd.

Dear Consumers,

Under the PDPA, there are various requirements that regulate the processing of your personal data as an individual ["Individual"]. It informs the Individual of your rights under the PDPA, including actions Individuals may take to exercise such rights and its consequences, and in particular:-

- a) That we ["Organizer"] collect Individual's personal data directly from the Contest form entry;
- b) Individual's personal data is collected for the ("Contest");
- c) Individual has the right to access and correct their personal data once given;
- d) Individual's personal data is disclosed to an elected Agency for processing;
- e) The personal data requested from Individual will only be used for the Contest;
- f) The personal data given is obligatory and all incomplete entries will render the participation void;
- g) Individual personal data will be validated upon confirming the winners and if there are changes to the personal data, the Individual is required to update the Organizer; and
- h) If Individual wishes to make enquiries or give feedback, please contact +603 7886 5886 on Mondays to Fridays, from 9.00am to 5.00pm (except for state / public holidays).